



[www.capitalagroholding.com](http://www.capitalagroholding.com)



# TECH-ME

T H E R E ' S M O R E F O R M E

We are committed to delivering exceptional customer care, ensuring a seamless and engaging experience in our stores. By integrating the latest advancements in digital and entertainment technology, we provide customers with a dynamic, immersive shopping environment. Our knowledgeable sales team is dedicated to offering comprehensive technological solutions tailored to individual needs. Internally, we prioritize continuous development, fostering a culture of collaboration and growth. Our leadership actively engages with teams through performance-driven conversations and a dedication to ongoing improvement. This commitment creates a workplace where employees can cultivate strong customer relationships, enhance their skills, and progress in their careers.

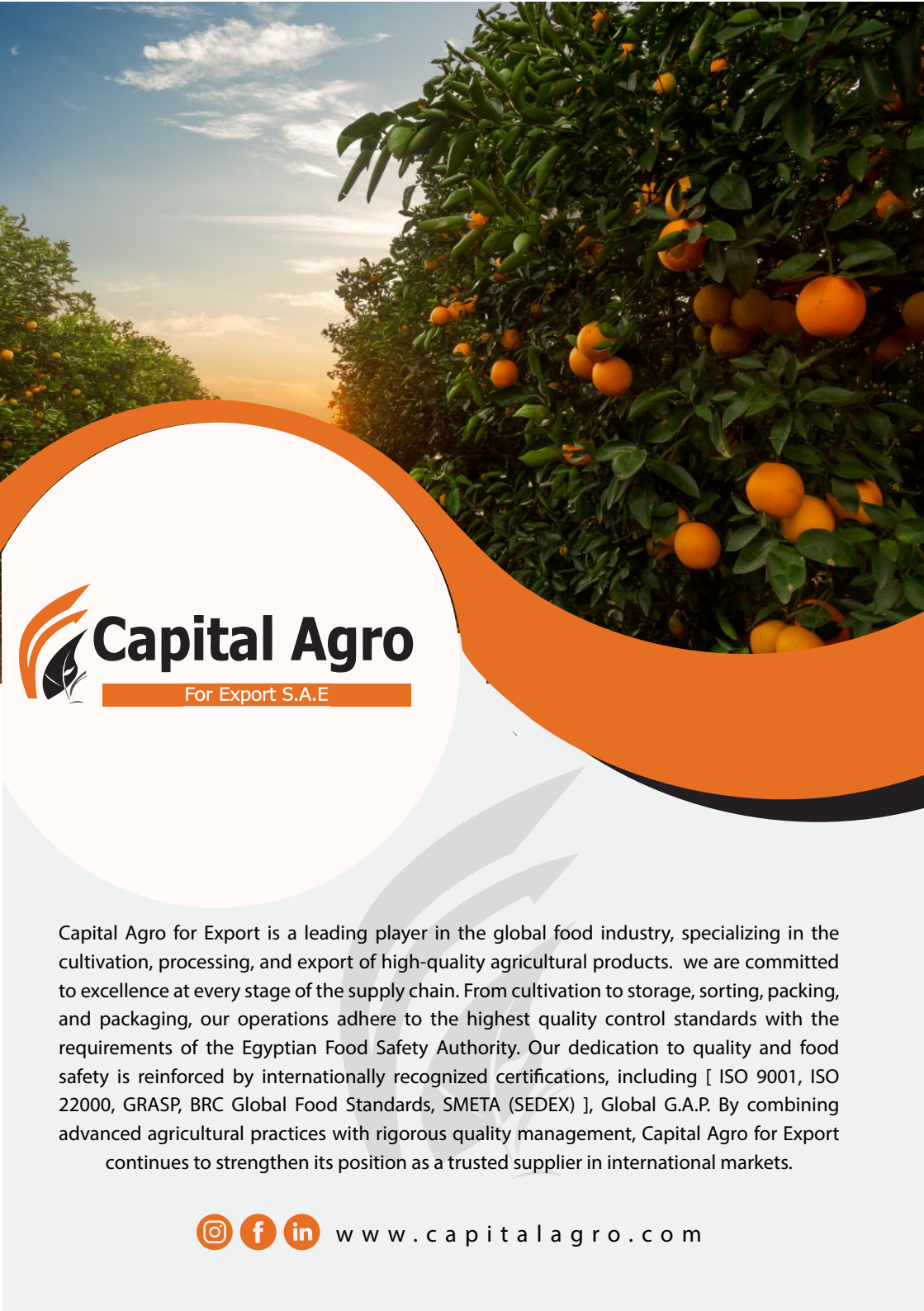


# EASY GO

At Easy-Go, we are passionate about motorcycles, bicycles, and scooters—both gas and electric. Our mission is to provide customers with a comprehensive, one-stop destination for all their two- and three-wheel transportation needs. With a vision to become the leading provider in the region, we are committed to setting new standards in quality, innovation, and customer service. Beyond mobility, we aim to inspire and empower individuals to embrace sustainable and healthy transportation alternatives. We are committed to staying ahead of the curve by investing in new technologies and continuously improving our product offerings.



Bissell cleaning machines are designed to simplify and enhance the cleaning experience for both homes and businesses. Recognized for their innovative technology, Bissell offers a diverse range of cleaning solutions, including carpet cleaners, vacuum cleaners, steam cleaners, and hard-surface cleaning equipment. Each machine is engineered for efficiency, featuring user-friendly designs and powerful suction to effectively remove tough stains, dirt Bissell is also dedicated to sustainability, incorporating eco-friendly practices in product design and packaging. With a legacy spanning over 140 years, Bissell continues to be a trusted name in the cleaning industry, helping customers maintain a healthier & cleaner environment.



# Capital Agro

For Export S.A.E

Capital Agro for Export is a leading player in the global food industry, specializing in the cultivation, processing, and export of high-quality agricultural products. We are committed to excellence at every stage of the supply chain. From cultivation to storage, sorting, packing, and packaging, our operations adhere to the highest quality control standards with the requirements of the Egyptian Food Safety Authority. Our dedication to quality and food safety is reinforced by internationally recognized certifications, including [ ISO 9001, ISO 22000, GRASP, BRC Global Food Standards, SMETA (SEDEX) ], Global G.A.P. By combining advanced agricultural practices with rigorous quality management, Capital Agro for Export continues to strengthen its position as a trusted supplier in international markets.



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Offering a revolutionary approach to healthy snacking, Scrouch has made a significant impact on the Egyptian market. With a strong commitment to natural ingredients and premium quality, Scrouch has redefined the healthy snacking experience. The brand enables consumers to enjoy their favorite treats guilt-free through a diverse range of products, including chocolate dragees, chocolate-covered bites, clusters, and nut bars. Building on its success, NOM IT! is poised to expand globally. With a bold new identity designed for both the United States and European markets, the brand is set to captivate international consumers with its innovative approach and irresistible product range.



# Spacca

At Spacca, we set out to create more than just a coffee shop; we wanted to build a social space where people of all backgrounds can come together over their favorite brew. Whether you're grabbing a quick cup before work or catching up with friends, Spacca is the place where you can find your daily coffee. Our focus is on delivering a quick, convenient experience with premium coffee that gives you the energy you need, all at an affordable price. With every visit, we aim to provide not just a cup of coffee, but a moment to enjoy, share, and recharge.



# اسٹار روستو

Osta Rosto is your go-to destination for delicious, high-quality chicken dishes that satisfy every craving. Specializing in crispy fried chicken, succulent grilled options, and flavorful chicken sandwiches, we take pride in using only the freshest ingredients to ensure an unforgettable taste. Our menu is crafted with a variety of signature sauces and mouthwatering sides, offering something for everyone. At Osta Rosto, we deliver fast service without compromising on flavor, making it the perfect spot for a quick, satisfying meal. Indulge in a finger-licking experience that brings out the best in every bite!



# فانشی

At Fanshy, we blend nostalgia and tradition with a modern twist, bringing back the authentic on-the-grill kofta sandwich that generations have loved. Our mission is to reignite the original flavors people grew up with, immersing them in the unmistakable taste and aroma of perfectly grilled delicacies. We are committed to restoring trust in the food industry by offering delicious, satisfying meals without compromising on quality. Fanshy elevates the grab-and-go experience by ensuring premium ingredients, meticulous attention to detail, and affordability, making every meal a delightful and memorable experience.



At Capnova, we are dedicated to elevating hygiene and safety standards across the food agriculture and storage services sectors through cutting-edge UV-C disinfection technology. Our solutions are designed with a clear mission: to make food environments cleaner, Farms healthier, and communities safer — without compromising sustainability or Efficiency. We specialize in delivering customized, eco-friendly sanitation systems for restaurants, Food factories, livestock farms, and poultry operations. By focusing on these critical Sectors, we help reduce pathogen transmission, extend product quality, and promote Biosecurity. We believe that innovation and responsibility go hand in hand. That's why every product We develop is based on rigorous science, backed by research, and tailored to the Real-world needs of our clients.



[www.capnova-egypt.com](http://www.capnova-egypt.com)



# سفرة

At Sofra, we offer professional catering services for weddings, corporate events, conferences, and private gatherings. Our customized menus feature Egyptian and Oriental cuisine alongside international favorites, crafted with fresh ingredients and delivered with refined presentation. We focus on creating a seamless experience from menu planning to execution, ensuring quality, consistency, and exceptional hospitality at every event.

We tailor every detail to match the theme and scale of your occasion. Our team ensures timely service and a smooth, stress-free experience.

From intimate gatherings to large-scale events, Sofra delivers excellence in every dish.





**Capital Agro**

For Freezing & Refrigeration



**Alamia**

Over the past five years, Al Alamia has excelled in the management of cold storage and warehousing, successfully operating two state-of-the-art refrigeration facilities. The first facility is strategically positioned along the Cairo-Alexandria agricultural road, while the second is located in the 10th of Ramadan City, ensuring optimal logistics and distribution efficiency. With an outstanding operational capacity exceeding 2 million storage pallets and an impressive annual throughput of approximately 400,000 pallets, Al Alamia leverages cutting-edge storage solutions to maximize space utilization and enhance efficiency. Our commitment to innovation and excellence enables us to meet the diverse needs of clients across various industries.



# Capital Agro

For Import S.A.E

Capital Agro S.A.E is a key player in Egypt's food import sector, offering a diverse range of high-quality food products sourced from trusted global suppliers. Our extensive network spans Canada, Uruguay, Argentina, Europe, Ukraine, the Arab Gulf, and East Asia, ensuring consistent supply and premium standards. Our product portfolio includes:

- Dairy & Fats: High-quality butter from various origins, spreadable fats sourced from Ukraine, Russia, and the UAE, as well as premium milk powder from Europe.
- Frozen Meats & Poultry: We import frozen meat from India, featuring renowned brands such as Allana and Black Gold. Additionally, we supply frozen liver from Australia and India, along with frozen chicken from the esteemed CEDROB brand in Poland.

We are a trusted supplier to key governmental and commercial entities in Egypt, including the Egyptian General Authority for Supply Commodities (GASC) and the Egyptian General Service of the Armed Forces. Our retail clients include Carrefour, Hyper One, Fathallah, Metro, Kahir Zaman, Ragab Sons, and Spinneys, reflecting our strong market presence and commitment to excellence.



Overseas Consulting is a leading consulting firm that offers a range of specialized services to businesses of all sizes and industries. Our team of experts has extensive experience in various fields, including engineering, finance, marketing, management, HR, and export. We provide tailored solutions to help our clients achieve their goals and overcome their challenges. Overseas has experienced team in various fields with results-oriented helping you achieve your objectives. Overseas Consulting have a proven track record of success and are committed to building long-lasting relationships with our clients.



## ABOUT US

We are **Capital Agro Group**, a leading company specializing in the export of fruits & vegetables. Our diverse portfolio includes **Capital Agro for Import**, focused on the import of meat, poultry, and animal fat products such as butter, as well as **Capital Agro For Export** specializing in export fresh fruits, vegetables & Citrus. **Tech-Me**, a distribution company for laptops, mobile phones, and electronics. We also operate **Easy Go**, which is dedicated to distributing electric two and three wheel vehicles, including scooters and golf carts. Additionally, we proudly represent **Bissell**, a global leader in carpet and floor cleaning equipment.

Beyond our distribution businesses, we have expanded into the food industry with several unique brands. **Fanshy** offers Eastern grilled food, while **Cafe Spacca** specializes in a variety of coffee specialties. **Osta Rosto** is a Middle Eastern restaurant renowned for its fast, whole grilled chicken. Finally, our **NOM IT!** brand provides a wide range of chocolates and snacks, catering to diverse tastes and preferences.

**Capital Agro for Cold Storage and Warehousing Management**, one of our subsidiaries, has achieved exceptional operational capacity, exceeding 2 million storage pallets with an impressive annual average of approximately 400,000 pallets.



**Head Office:** 38 Gamal Salem St, Dokki, Giza, Egypt.  
**phone:** 202+ 37606582 **Fax:** 202+ 37606581  
**Email:** [info@capitalagroholding.com](mailto:info@capitalagroholding.com)  
**website:** [www.capitalagroholding.com](http://www.capitalagroholding.com)